

Background

Owen Firth CA, Managing Director and Founder

A Chartered Accountant with almost 15 years experience in the Accounting Profession and in commercial management roles. Owen started his career with Price Waterhouse and went on to become Financial Controller in medium and large IT hardware and services companies.

In 1999, Owen founded FinanceMark, a professional recruitment consulting firm specialising in the Finance & Accounting market. The business was built on a number of unique principles that have helped FinanceMark build a strong quality reputation and achieve consistent growth.

This growth was recently recognised through inclusion of the company at number 26 in the 2005 BRW fast growing start up (UpStart) companies. Our focus on helping finance professionals with their careers was also recognised through a Special Mention in the Best Candidate Care at the Fairfax Awards in 2006.

In addition to membership of the Institute of Chartered Accountants, Owen holds a Bachelor of Economics (BEc) in Accounting & Finance from Macquarie University and an MBA from the Australian Graduate School of Management.

About FinanceMark

FinanceMark (formerly Careers Australia) was established by Owen Firth, a Chartered Accountant and former Financial Controller, who found that the depth of knowledge and understanding of the Accounting market within the recruitment industry was sadly lacking.

“As a both a client and a candidate in the Accounting market in Sydney over many years, I struggled to find a recruitment firm that truly understood the technical content of the roles and what it takes to build a high performing finance team”, says Firth. “I felt the accounting recruitment market needed the experience and professionalism of people who have actually been out there in accounting roles and can therefore fully appreciate the needs of organisations and job seekers. So we have built a team of consultants who are exactly that – all of our consultants are accountants, something offered by no other recruitment firm in Sydney”.

FinanceMark sees itself as a professional consulting firm, not a sales business. “The recruitment industry should be no different to the Accounting or Legal professions,” believes Firth. “We should be experts in our fields who consult to organisations and individuals to deliver people solutions. Instead, the industry has built a reputation for ‘hard sales’ and unethical practices. But I believe that organisations should be demanding a lot more for their money”.